

TEXAS STATE Stands Out

Our program and students rank nationally in the **TOP 10 PERCENT** of colleges with Fashion Merchandising programs.

Recognition

NUMBER 8 nationally
Campus Explorer

"SECOND HOTTEST Fashion Merchandising School in Texas" and **SEVENTH LARGEST** nationally

Hack College's School Director

One of the
TOP 25 PROGRAMS
IN THE U.S.

CollegeXpress

Opportunities

Texas State is a top recruiting school for:
KOHL'S :: JCPENNEY :: TJX COMPANY

NORDSTROM, TARGET, ROSS and **OTHER NATIONAL RETAILERS** hire our students for internships and entry-level leadership positions.



Fashion merchandising majors explore all areas of fashion, from manufacturing to retailing. Students take courses in **textiles, fashion promotion, product development, store management and buying**. In addition, students are required to complete a business administration minor to prepare further for success in the industry.

The fashion merchandising program at Texas State **stands out nationally** due to a finely tuned curriculum, producing graduates with high-level critical thinking, communication and analytical skills. The rigorous course work in the program uses best practices, preparing students for team-oriented leadership using **cutting-edge industry technology**. We have **strong corporate relationships** that provide students access to industry thought leaders through classroom settings and **corporate-sponsored events**. Students gain valuable **hands-on experience** through technology based assignments, industry visits and internships.

Graduates from the fashion merchandising program are **prepared for leadership roles** in merchandising, product development and store operations. Our graduates work in industry in the following positions: **buyer, business and replenishment analyst, planner, store executive, vendor representative, visual manager, fashion marketing/sales, product development and showroom manager**.

This information is available in alternate format upon request from the Office of Disability Services. Texas State University is an equal opportunity educational institution.

Texas State University is a tobacco-free campus.

TEXAS STATE
UNIVERSITY

The rising STAR of Texas

MEMBER THE TEXAS STATE UNIVERSITY SYSTEM

Texas State University is a tobacco-free campus.

SCHOOL OF FAMILY AND CONSUMER SCIENCE

Fashion Merchandising

BSFCS MAJOR